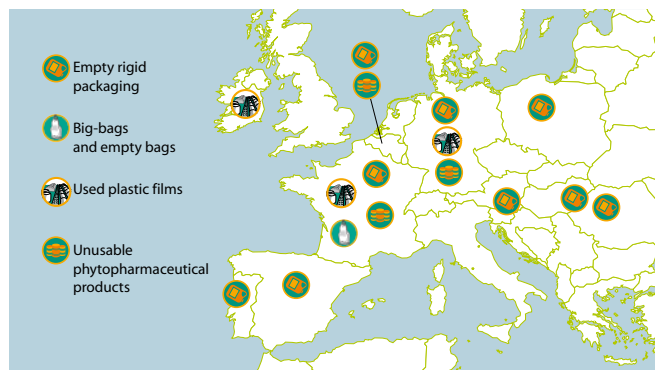


## France, champion of Europe

France is the only country in Europe to have such a large organisation dedicated to the management of waste arising from agriculture

A.D.I.VALOR brings its expertise to several states of the EU to develop systems for collection and recycling.



## A voluntary initiative

As part of their commitment to sustainable agriculture, manufacturers, distributors and farmers actively contributed to the creation of A.D.I.VALOR in 2001.

Their aim is to establish a voluntary collection and recovery scheme for packages and plastics at the end of their life cycle : used packaging (phytopharmaceutical products, fertilisers and soil enhancers, seeds and plants, dairy farm hygiene products), unusable phytopharmaceutical products, used plastic films, used twines and nets.

This initiative stands alone as the only packaging and plastic waste management scheme in France, operated on a voluntary basis and dependent on the commitment of :

- **358 industrialists or contributing importers**, who are committed to the responsible management of their products at the end of their life cycle. They finance the recovery and treatment of waste via a specific fee, included in the price of the product.
- **1 200 distributors** who organise the collection (storage and regrouping) logistics nationwide.
- **6 000 collection points**.
- **285 000 farmers** who store and bring back their empty packaging, plastic waste and obsolete products.

The Chambers of Agriculture and the other organisations support distributor's activities and contribute to the organisation and notification of collections.

The organisations representing the Plant Protection Industry (UIPP,UPJ), Plastic Industry (CPA), Fertilizer Industry (UNIFA, SOVEEA), Seed Industry (UFS, ARES), Hygienic Industry (SEPH), the coopératives (Coop de France, InVivo), private distributors and farmers (FNSEA,APCA) support A.D.I.VALOR.

## For a clean farm

For ten years, the commitment of the stakeholders has allowed for the implementation of a collection scheme which achieved, in 2013, 59 000 tons of packaging and used plastics (recycling rate 93%) and the elimination of 10 500 tons of unusable phytopharmaceutical products.

### RESULTS 2013

#### → Collection rates :



80% packaging used for phytopharmaceutical products



64% used plastic films



74% Big bags (fertilisers and seeds)



42% packaging used for dairy farm hygiene products

#### → Recycling rates :

99%



Big bags

99%



used plastic films

63%



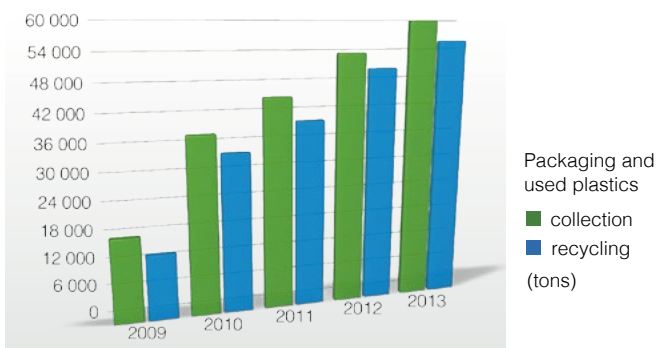
plastic containers and drums

## Support from public authorities

In coordination with state authorities and other stakeholders, A.D.I.VALOR has set the following objectives for 2015 :

- 73% collection rate
- 95% recycling rate.

## Significant involvement in recycling



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Together, let's go further for nature